

# SCANPACK®

Northern Europe's biggest packaging exhibition • Gothenburg 20-23 October • Swedish Exhibition Centre



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GOTHENBURG  
20-23 OCT. 2015

# SCANPACK®

NORTHERN EUROPE'S NO. 1  
PACKAGING EXHIBITION



► **500 EXHIBITORS  
FROM 31 COUNTRIES**

► **LARGE, INTERESTING  
SEMINAR PROGRAMME**

► **LATEST NEWS  
FROM THE INDUSTRY**

GOTHENBURG 20-23 OCT. 2015

# SCANPACK®

NORTHERN EUROPE'S NO. 1 PACKAGING EXHIBITION

## Welcome to Scanpack!

**SCANPACK IS EXTREMELY** special this year. Northern Europe's biggest packaging exhibition will once again cover every square centimetre of the halls at the Swedish Exhibition & Congress Centre. However, as a visitor you will also notice that this year's exhibition has many new features, is more international than ever and has an unusually strong wow factor.

**NEARLY HALF** of this year's exhibitors, 220 out of roughly 500, come from abroad. Around a hundred exhibitors are completely new to the exhibition. Companies from a total of 31 countries will be exhibiting in Gothenburg. We have never had as many before.

Scanpack is not only the biggest packaging exhibition in Europe this year. It is also the biggest exhibition at the Swedish Exhibition & Congress Centre this year. And if you have not been here since the last time, in 2012, we can welcome you to a meeting centre that is partially new, considerably bigger and with more content. Gothia Towers has been extended with a third tower. With 1,200 rooms, it is now the biggest hotel in the Nordic region and one of the five biggest hotels in Europe.

**THE FOCUS OF THIS YEAR'S EXHIBITION** is of course all the exhibitors and their latest new products and the trends in packaging technology, innovative design and the materials and machines of the future. This year's seminar programme and workshops cover most topics. You can learn everything about 3-D printing, colour management, how to build a brand, sustainable solutions, the new roles of purchasers, etc. You will also meet designers with brilliant ideas. One of them is Steve Edge from the UK, who has a number of world-famous brands on his list of customers.

**THE 'HOT SEAT' IS A** brand-new program feature. Four highly topical industry personalities will be interviewed by four editors-in-chief. 'Packnews Business Presentations' is another new initiative, involving brief presentations of company news on the stage in F hall.

Another major new feature is the UN-supported Save Food initiative, that will have its Scandinavian premiere and its own department at this year's Scanpack. Don't forget to visit the exhibition in H hall on level 2.

**SEE YOU AT SCANPACK!**



The exhibition team (l to r): Pernilla Sandberg, Marie Aggfelt, AnnaLena Friberg, AnnaSara Perslow; (seated) Helga Magnusson, Niclas Lilja.

### Opening hours:

Tuesday	20 October	10:00-17:00
Wednesday	21 October	09:00-17:00
Thursday	22 October	09:00-17:00
Friday	23 October	09:00-14:00

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10 Design guru Steve Edge reveals how to create communication with the wow factor. Seminar friday 10.00-11.00

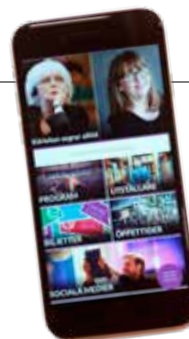
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### Book your ticket

Book your ticket now and start planning your visit to Scanpack.  
[www.scanpack.se](http://www.scanpack.se)



### Have you downloaded our new Scanpack app?

It will allow you to navigate between the exhibitors and all the activities at the exhibition. And you will get real-time notifications of everything that is happening. The app can be downloaded for iPhone and Android



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## VI GÖR INTE BARA ETIKETTER... VI SKAPAR UPPLEVELSER



Vill du ge din produkt det där lilla extra? Som gör att den syns i hyllan och väcker kundens intresse. Vi är specialiserade på etiketter och upplevelsedesign. Fråga oss vad vi kan göra för dig!

Kom och träffa oss på Scanpack, du kan vinna en iPad Air 2 varje dag!

**SCAN  
PACK**  
GOTHENBURG  
20-23 OCT. 2015  
A01:22

**Skanem**

The packaging industry is a hotbed of innovation and all eyes are on the future. Development has never been as rapid as now, with new technologies and new attitudes. The industry is moving in many riveting directions. This is both chal-

lenging and inspiring. Here we present some of the outstanding trends. All are represented at Scanpack in one way or another. Welcome to the future and to Europe's hottest packaging exhibition!

# These are the hottest four trends at the exhibition

## 1 The materials of the future

✓ Renewable ✓ Economical ✓ Functional

Nanotechnology, refinement of biomass, bioplastics with new properties, graphene-based super paper – the packaging materials of the future are being developed at an incredible rate. And the process is fast.

**IN PLASTICS** the direction is away from fossil-based raw materials to focus on renewable materials. Bioplastic can be made from most materials, but the commercial materials used today are starch and cellulose. Intensive research is taking place, with the plastics and pulp industries moving towards each other.

Tetra Pak is the first in the industry to have produced the first entirely plant-based packaging for liquid food. Screw caps and protective plastic film are made of bioplastic from Brazilian sugar cane.

**ECOLEAN AND SCANFILL** are leading the way for plastic with a very high proportion of chalk, which results in economical, light packaging. Chalk is not the

only suitable material - Trioplast uses crushed oyster shells instead for its plastic bags.

Innventia has a large number of future-oriented projects. Paper material that can be patterned with soft and rigid properties offers brand new design opportunities. In partnership with Södra, a PLA/cellulose fibre material has been developed that is suitable for robust packaging. Self-shaping or self-opening packaging made of interactive paper and packaging material is another exciting example.

**BILLERUDKORSNÄS'** new long fibre-based material is light, tough and very strong, with a unique deep-drawing capacity and integrated barrier properties. It is a material that encourages innovation.

Nanotechnology creates new opportunities for smart packaging with unique functionality. Graphene also has an exciting role to play in the development of intelligent packaging with powerful barrier properties and offers the opportunity to create surfaces that are extremely water-repellent.



Smurfit Kappa's interactive Experience Centre uses advanced technology in an integrated process for faster product development with better decision guidance data. Using 3D technology and prototypes in realistic shop environments, different packaging solutions are tested to see how they interact with other products. (Photo: Smurfit Kappa)

## 2 Packaging development

✓ Information/attraction ✓ printed electronics ✓ 3D printers

The fast-moving consumers of today present a challenge to brand owners. Strong packaging development with new tools such as 3D-printed prototypes and printed electronics and new branding strategies are required to meet this challenge.

**ATTRACTIVE PACKAGING** is not enough today. It must also be designed to suit its function and purpose. The challenge is the interaction between the customer and the product's primary and secondary packaging in the few seconds in which a decision is made at the shop counter to buy the product. Customers today make high demands on the abili-

ty of packaging to encourage consumer interaction and deliver added value in the purchase experience, not just product contents.

Printed electronics in combination with packaging design enhance branding, using new communication options. Interaction with consumers can now be raised to completely new heights. Soon it will be enough to touch food packaging to gain access to unlimited information. A sensor on the packaging will send a signal through your body to your smartphone, which will retrieve the information.

**3D PRINTERS GIVE** packaging designers new opportunities to explore their ideas quickly and easily. Companies such as Unilever have reduced the lead

time for their prototypes by 40% by also producing prototype tools for injection-moulded and vacuum-formed packaging. Prototype parts can be made of the correct end material for functional testing and consumer tests on the same day.

Packaging concepts are changing too. Mini packaging is becoming increasingly popular as households shrink. Even families with children choose small packs because not everyone wants to eat the same food or to eat at the same time. Large packs remain important, but the trend is towards large multipacks with many small packs. Consumers used to choose large packs for environmental reasons. Packaging design is now driven by not needing to throw away food that is not required.



An inhaler is an advanced form of packaging with extremely high functionality requirements.

## 3 Smart packaging

✓ Web-based and cloud-based solutions

✓ Integrated functionality ✓ technology integrated from other areas

Intelligent packaging is a hot topic for the future. Functional materials, innovative design and new technology give packaging advanced properties. The possibilities are rapidly increasing, with technology from other areas being integrated in new ways to provide exciting synergies.

**THE SOLUTIONS OF THE FUTURE** clarify the role of packaging as an environmental hero – not as a problem.

Food waste is an important example. Nearly half of all food that is produced is thrown away, often entirely unnecessarily if it had been managed differently.

By allowing materials and technology to interact in new ways all the way along the chain from the food producer and packaging manufacturer to the end consumer, smart solutions can be created using sensors. Time, temperature, food-borne bacteria and many other factors can easily be logged.

An example of a solution of the future is dynamic best before dates, where intelligent logistics and packaging systems can follow the shelf life of refrigerated foods in real time. Using RFID technology, a cloud-based solution and sensors,

the quality and product safety of food can be followed right up to consumption. The temperature history and quality status reflect reality for each pack.

An asthma medicine inhaler is a classic example of smart packaging, both protecting the medicine and providing exactly the right dose. Advanced healthcare packaging solutions are now being supplemented by concepts such as e-health, an area in which both intelligent packaging and digitised labels are creating new opportunities.

**ONE EXAMPLE** is Beneli in Helsingborg, which develops and manufactures wearable sensors. These digital labels with chips measure body data such as blood sugar values in diabetics or heart rate over a number of days. The measured values from the heart are sent to the doctor for analysis, and the patient avoids being admitted to hospital for monitoring. This eliminates inconvenience and produces major cost savings.

Smart packaging is also a hot topic in food packaging. The growing global problem of counterfeit medicines places strict demands on quality assurance. Packaging plays a specific role here. An unbroken guarantee seal shows that the packaging has not been opened.

## 4 Efficient packaging logistics

✓ Lower weight ✓ economical  
✓ lower space requirements



EQpack's composite pallet weighs just 7 kilogrammes. It has a removable load layer that can be lifted up onto a conveyor.

Sustainable logistics chains are an important part of the packaging strategies of the future, with carrier packaging playing an increasingly prominent role. Cost efficiency and environmentally optimised solutions are the challenges.

**IN THE FIELD OF LOGISTICS** there is great opportunity for future improvements in transport packaging. Thinking along new lines reduces the number of complaints, and packaging costs and costs of storage and carriage are reduced.

Shopping behaviour is undergoing a period of clear change with e-commerce growing fast. The packaging industry is subject to new requirements, with new companies in third-party logistics and packaging services. Business models with free carriage and free returns as a basic service are tempting, while returns involve high costs for companies. One important challenge involves adapting packaging to avoid transporting air.

**NEW DISTRIBUTION CHANNELS** therefore require new packaging solutions with a circular economy in a world without waste. New distribution methods are also required, with increased availability such as PostNord's parcel lockers located in strategic locations. Collect where you work, not where you live.

Wooden pallets have gained serious competition, and not only from plastic pallets. Corrugated board and composite solutions are becoming increasingly interesting to the market.

For example, Smurfit Kappa's pallets are supplied as flat corrugated board sheets coated with innovative glue. One truck with flat corrugated board pallets can transport the number of pallets that previously required eight trucks. Lower transport costs and carbon dioxide emissions, as well as less storage space.

For tough handling, there is the new transport pallet made of plastic composite. EQpack's pallet weighs just 7 kilogrammes and can support a load of 1 tonne. If an RFID chip is embedded, the efficiency of logistics management can be enhanced, with monitoring via a cloud solution and traceability throughout the flow.

# IT HAPPENS AT THE FAIR

Some of the activities on the exhibition floor, Scanpack 2015

## 20-23 October Seminar with Smurfit Kappa

Smurfit Kappa offers a glimpse of the packaging solutions of the future. This will include demonstrations of their new 'Shelf Smart' concept, which helps customers develop the best solutions for effective in-store marketing fast and risk-free.

## Save Food Exhibition

Save Food, a combined exhibition and conference, will have its Scandinavian premiere in October 2015 during Scanpack, the biggest packaging exhibition in the Nordic region, at the Swedish Exhibition & Congress Centre in Gothenburg. The initiative comes from Interpack, the biggest packaging exhibition in the world in Düsseldorf, in partnership with FAO, the UN Food and Agriculture Organization, and UNEP, The UN Environment Programme. Around 200 industrial companies have joined the project in a short time.



## Ecolean's juice bar

Ecolean is at Scanpack this year and will have a juice bar at which juices will be served in new transparent packaging.

They will also display their entire packaging range for refrigerated and aseptic packaging and the new reseal closure, SnapQuick, which has recently won several prizes.

## 20 October 13:00-15:00 Workshop with Iggesund: The secrets of a pop-up designer

Iain Smyth, an experienced pop-up designer, who calls himself a paper engineer, shows examples of creative designs that can be used in many different contexts. Book in advance.

## 21 October 09:00-10:00 Boxon invites you to breakfast

On Wednesday, 21 October at 09:00, Boxon AB invites you to coffee and cinnamon buns at its stand B08:62.

## 21 October 13:00-15:00 Workshop with Iggesund: Creative carton design

Niklas Fagerholm, designer and teacher of packaging design at Mid Sweden University in Sundsvall, guides participants through the mysteries of carton design. Book in advance.

## Prizes for smart solutions

The magazine Packmarknaden will be handing out the Packaging Industry Awards at Scanpack for the seventh year in a row.

The awards were established to reward all of the smart solutions that are created in Sweden and arouse international attention. All the companies in the packaging value chain may take part. It is free of charge to nominate and participate as a competitor. An independent jury selects the first three nominees in each category. The nominees are presented in the magazine Packmarknaden and go to the final at Scanpack 2015, where the winners are chosen.

The prizes are awarded on **21 October at 16:00 in H hall.**

- The jury consists of:
  - Marcus Pettersson, jury chair
  - Per-Stefan Gersbro, CEO and promoter of Packbridge,
  - Ingrid Florén, consultant and adviser in concept, design and packaging development
  - Ann Lorentzon, project manager at Innventia AB
  - Hans Widén, senior editor.
  - Former editor-in-chief of Dagens Industri in southern Sweden.



Last year's winners of the Packaging Design Award, (l to r) Nuno Coelho, Identity Works, and Karin Gustafsson, packaging developer, Göteborgs Kex.

## Wine tasting on the 29th floor

What do you know about South African wines from Stellenbosch and Spanish wines from Ribera del Duero? On Thursday, 22 October, wine expert Håkan Nilsson will give a talk about these wines. At the same time, we will enjoy tapas and a two-course meal, and get a hint of the packaging trends in 2015.

At Imagine on the 29th floor of Gothia Towers' new tower, 17:30-20:30. Register at [www.foranmalan.se/](http://www.foranmalan.se/)



## Take a selfie at the exhibition

Don't miss your chance to take a selfie at Scanpack. In D hall, there is a photo booth at stand D05:11. Each time you take your photo, you will get two strips of photos. You take one home, and put the other on the 'We were at Scanpack' wall.

## Oktoberfest in the exhibition hall

It's not easy to get to the Oktoberfest in Munich. No problem. We are taking it to Scanpack, just like last year, when over 600 people enjoyed the great atmosphere.

On 21 October, we will build a beer hall decorated in the traditional Bavarian colours of blue and white in V hall, which is adjacent to A hall.

We will open at 17:00.

Register at [www.foranmalan.se/](http://www.foranmalan.se/)



## Nordic packaging rewarded at Scanstar

Scanstar is a pan-Nordic packaging competition that has been organised every year since 1969 by SPA, the Scandinavian Packaging Association (formerly SES). This year's Scanstars will be awarded on **20 October at 16:00 in H hall.**

**SINCE 1991** more than 900 contributions have been assessed by the jury. Of these, more than 200 have been awarded a Scanstar. The rules are clear. The competition is open to all packaging designed, engineered or produced in any of the Nordic countries. The packaging itself, ordered on behalf of a Nordic company, may also take part in the competition.

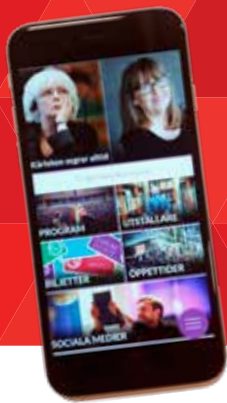
The registered contributions must have been marketed before the registration date and may not previously have been registered for the Scanstar competition.

Contributions may be registered by the designer, engineer, producer or user with the consent of the other parties. Companies that are awarded a Scanstar receive a diploma and are entitled to use the Scanstar symbol in their marketing of the winning packaging.



Packaging that has won a Scanstar may also participate in the global Worldstar competition. The organiser of this year's competition is Intressentföreningen Packforsk in partnership with Innventia AB.

- The jury consists of:
  - Ole Kristian Vesbekken, Mills DA, Norway
  - Lasse Lavrsen, Toms Gruppen A/S, Denmark
  - Allan Dickner, IKEA, Sweden
  - Jaana Keskitalo, Stora Enso, Finland
  - Bo Wallteg, press representative, Nord Emballage, Sweden
  - Kari Bunes, SPA observer, (Den Norske Embalasje-förening, Norway)
  - Anders Engström, Intressentföreningen Packforsk, Innventia AB



## Scanpack launches a new app

Scanpack's new app offers many exciting new features. It can be used to buy tickets to the exhibition and show them at the entrance. The app can be downloaded by both iPhone and Android users.

"The app is easy to use, clear and designed to inspire visitors to Scanpack," says Anna-Lena Fri-

berg, exhibition manager at Scanpack.

"The major new feature is indoor positioning, which helps visitors find their way at the exhibition. They can also plan their visit in advance and make changes to their own exhibition programme."

"We hope that the app will be interactive and develop gradually in response to the views of our visitors."

## ONE GUEST A DAY IN THE HOT SEAT

Four editors-in-chief interview four guests, one a day. This is the plan for the new hot seat programme feature in H hall at Scanpack.

**THE PLAN IS** for the editors-in-chief in the program to conduct interviews with relevant individuals on development trends on the packaging market in Sweden and worldwide. The interviews will be informal and the guests will provide both interesting reflections and inspiring experience from their own careers. Take a seat for an hour with a captivating personality.



**20 October**  
**12:00-13:00**

Editor-in-chief Thomas Karlsson, Dagens Handel, interviews **Ulf Renée**, marketing manager at Axfood..

**21 October**  
**12:00-13:00**

Editor-in-chief Marcus Petersson, Packmarknaden, interviews **Chris Magnusson**, CEO/partner at Swedbrand.

**22 October**  
**12:00-13:00**

Anders Karlsson, editor-in-chief, Transport Idag/Logistik Idag, interviews **Tobias Josefsson**, CEO, IP-Group.

**23 October**  
**12:00-13:00**

Editor-in-chief Hanna Brodda, Medtech Magazine, interviews **Johan Falk**, CEO of OneMed.

## A packed programme of Packnews Business Presentations

Don't miss our brief business presentations, which will take place on the stage in F hall. This is the programme:

### Tuesday, 20 October

10:20-10:55  
**Sustainable packaging from lab to implementation**  
Per Emilsson, UMW Coating Systems AB

11:20-11:35  
**Product safety is becoming increasingly important for materials intended for food**  
Ann Lorentzon and Kai-Yee Thim, Innventia

11:40-11:55  
**E-commerce packaging of the future**  
Richard Evans, Stora Enso Packaging

12:00-12:35  
**When, where, how and why bioplastic?**  
Nordisk Bioplastförening

**New bio-based products from Mondi**  
Jürgen Betz, Mondi

**CASE: Coffee world extended version presentation**  
Pia Dahlin, BASF

12:40-12:55  
**Do your packaging solutions support your business?**  
Karin Edström and Sandra Pousette, Innventia

13:20-13:35  
**What governs consumer choice and how can packaging contribute to increased sales?**  
Helge Steg, Arta Plast AB

13:40-13:35  
**OEE measurement the way to more efficient production**  
Mats Elmwall, Axxos Industriesystem AB

14:20-14:55  
**FOCUS ON LABELS: Smart, functional labels in the service of healthcare**  
Robert Östman, Beneli AB

15:20-15:35  
**HP Indigo - Brand owners' opportunity for unique packaging**  
Rickard Ådén, Visutech

16:00-16:15  
**How a new packaging format can boost the position and visibility of a brand**  
Anna Annerås, Ecolan Group

### Wednesday, 21 October

10:00-10:15  
**Fast, varied production with automation**  
ABB

10:20-10:55  
**The right hygiene in production is increasingly important**  
Birgitta Bergström, SP/SIK, and Fredrik Boberg, Flexlink

11:20-11:35  
**Producer liability for packaging: things are really happening!**  
Cathrine Löfgren, Innventia

11:40-11:55  
**E-commerce packaging of the future**  
Fredrik Stensson, Stora Enso Packaging

12:00-12:15  
**When, where, how and why bioplastic?**  
Nordisk Bioplastförening

12:20-12:25  
**OEE measurement the way to more efficient production**  
Mats Elmwall, Axxos Industriesystem AB

12:40-12:55  
**4D material, new research findings on renewable and interactive packaging**  
Hjalmar Granberg, Innventia

13:20-13:35  
**How to avoid mineral oil from food**  
Stefan Erdmann, Walki

13:40-13:35  
**How can a label protect your brand?**  
Anders Eliason, Beneli AB

14:20-14:55  
**Packaging is an important service element in society today**  
SWIF, Svenska Wellpappföreningen, and Mats Johnsson, Associate professor, Lund University, Logistics Service Management

15:20-15:55  
**FOCUS ON LABELS: Does your label sell your product?**  
Lars Wallentin

**Low migration technology for labels**  
Niklas Olsson, Flint Group

16:00-16:15  
**Perstorp is increasing its bioplastic presence in the packaging industry**  
Linda Zellner, Perstorp

### Thursday, 22 October

10:00-10:15  
**Digital Print - Packaging Next**  
Fredrik Lisinski, Iggesund Paperboard



10:20-10:55  
**The right hygiene in production is increasingly important**  
Birgitta Bergström, SP/SIK, and Fredrik Boberg, Flexlink

11:15-11:35  
**"From A to Z! - 26 ideas for how to improve your pack's selling power!"**  
Lars Wallentin in partnership with Marvaco

11:40-11:55  
**E-commerce packaging of the future**  
Henrik Lindelöf, Stora Enso Packaging

12:00-12:35  
**When, where, how and why bioplastic?**  
Nordisk Bioplastförening

**CASE: Our approach to the use of bioplastic**  
Pernilla Kulleborn, AB Kulleborn & Stenström

**Combined bioplastics in one application - holistic concepts**  
Patrick Zimmermann, FKUR

12:40-12:55  
**Bio-based barriers and printing value beyond text and images**  
Mikael Gällstedt and Peter Rättö, Innventia

13:20-13:35  
**What governs consumer choice and how can packaging contribute to increased sales?**  
Helge Steg, Arta Plast AB

13:40-13:35  
**From idea to finished label**  
Annica Windén, Beneli AB

14:20-14:55  
**Packaging is an important service element in society today**  
SWIF, Svenska Wellpappföreningen, and Mats Johnsson, Associate professor, Lund University, Logistics Service Management

15:20-15:35  
**FOCUS ON LABELS: Think about this when you are considering printing a barcode on a label**  
Harri Vantaa, Boxon Systems AB

**CASE: How Habo solved the problem of their wide range of labels**  
Boxon Systems AB presents a case

16:00-16:15  
**Packaging - Improving efficiency with Meech Static Control and Web Cleaning**  
Convertec

### Friday, 23 October

10:00-10:15  
**No presentation**

10:20-10:55  
**FOCUS ON LABELS: Make sustainable label choices**  
Lottie Andersson, UPM Raflatac

**Security Labelling Solutions**  
Viveka Lahger, UPM Raflatac

11:20-11:35  
**A waste-free society: can the vision become reality?**  
Mikael Lindström, Innventia

11:40-11:55  
**Nya Scanfill BIO 100% green!**  
Oscar Hugoson and Karl Banke, Scanfill

12:00-12:35  
**When, where, how and why bioplastic?**  
Nordisk Bioplastförening

**The reasons for bio-based green polyethylene**  
Monica Lindman, Papyrus Supplies, and Jan Månesköld, Rullpack

12:40-12:55  
**Insight from ongoing retail research**  
Annika Lindström, Innventia

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Tyler are specialist suppliers of paper & plastic flexible packaging to human food, pet food, garden & leisure and industrial products. We offer a wide range of pre-made pouches, bags and sacks in both paper and plastic.



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Välkomna att träffa oss i monter E05:01

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# SATSA RÄTT NÄR DU VÄLJER ETIKETT

Leverantör



## Bli en vinnare med oss!

Välkommen på ett vinstgivande besök i monter A02:19 på Scanpack 20-23 okt i Göteborg.

**antonson  
etikett**

Vi byter namn till  
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Besök [antonsonetikett.se](http://antonsonetikett.se)  
för mer information



## StrongPoint

# ROTAB



Monter F04:79

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Välkommen till vår monter F04:79

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## Extended range of bagasse from Duni

► The Duni ecoecho™ range has been developed with consideration for the environment and has minimum environmental impact. The products inspire 'goodfoodmood' in both customers and staff. Some of the new products to take a closer look at: bio-

based takeaway containers, delipack made of 80% rPET and an extended range of the natural material bagasse. On Wednesday, 21/10, Duni will be visited by Thomas Sjögren, winner of Årets Kock 2015 (chef of the year) ◀ **Stand: F01:92**



## New inkjet printer

► Allen+All-Print will demonstrate the Hitachi UX for the first time in Europe. This is a brand new inkjet printer. The new system with ink cartridges reduces consumption, thus also reducing operating costs. ◀ **Stand: A03:39**

# Pantone provides the same colour in all situations

Working with colour control is both important and challenging. Exactly the right shade must be communicated throughout the graphic value chain from brand owner to printer.

**COLOURS** depend on how each individual perceives them. Light conditions, surface structures and the base material for printing exert a great influence. Both knowledge and the right aids are required to ensure the precise colour is always produced.

Largo AB is a knowledge-based company that guides its customers through the processes for colour matching and colour measurement. It has engaged leading suppliers in the field to supplement its own products and extensive colour measurement training activities.

"Pantone has developed a cloud-based colour database in which they have collected spot colours and brand colours. The same colour information is now available wherever you are in the world, and the risk of misinformation about colour has been completely eliminated. This makes all stages of the process simpler, from brand owner right up to printing," says Fredrika Frisk, marketing manager at Largo AB.

**HOWEVER, THE PRINTING ON** packaging still needs to undergo quality assurance, which is where X-Rite Pantone enters the picture with its colour measurement system. A spectrophotometer can quickly and easily check CMYK and decorative colours. Scanning a strip to one metre both saves time and produces efficient flows.



Fredrika Frisk, marketing manager at Largo AB

An efficient, environmentally friendly printing process also depends on smart software for mixing ink and matching waste ink for reuse.

"Our flagship product is a lightbox that we developed ourselves. Colours are perceived differently in different light, which may cause problems for the product owner. Having good colour and quality control from the start makes it possible to

avoid problems at an early stage, and this can be done with extremely simple tools," says Fredrika Frisk.

Pantone's sales manager, Fabio Venturotti, talks about 'The Psychology of Colour', the global importance of colour, at his seminar on Wednesday, 20 October, 14:00-15:00. ◀ **Stand: F02:20**

## Scandinavian premiere for Save Food

One in seven people suffer from malnutrition. At the same time, we in the West throw out 25% of all food. However, better packaging can help reduce food waste and world hunger. 'Save Food', which has its Scandinavian premiere at Scanpack, can play a part in this.

**EVERY YEAR, 94,000** cows end up in refuse bags, and that's only in Denmark. The total food waste could feed three billion people, not just the one billion who are actually starving. Half of the food thrown away in the USA would be enough.

By developing packaging with longer shelf lives and thus changing attitudes to food storage, the packaging industry can make a significant contribution to reducing food waste.

**SAVE FOOD**, which has its Scandinavian premiere at Scanpack, will be an exhibition inside the exhibition. A conference programme will be designed around it in which leading researchers, politicians and industry representatives will be involved. The initiative comes from Interpack, which is the world's biggest packaging exhibition and is held in Düsseldorf, in partnership with the FAO, the UN Food and Agriculture Organization, and UNEP, the UN Environment Programme.



"We are incredibly pleased that Scanpack can help increase interest in these issues in the Nordic region and put sustainability on the agenda. World hunger is a global issue that actually affects us all. In the long term, it is about all of our survival," says Anna-Lena Friberg, business manager at Scanpack.

## Into Europa via Scanpack

► One exhibitor at Scanpack has come a very long way. With well-known international customers and over 60 years of experience, the Japanese company Takemoto Packaging is exhibiting at Scanpack for the first time.

The choice to exhibit at Scanpack was not a difficult one, according to the company. It is making every effort to enhance its sales activities in Europe and sees the exhibition as an excellent way of communicating with an international market on a broad front. It considers Scanpack to be a good complement to the Interpack exhibition and have an interesting visitor and exhibitor structure.

Attending the exhibition also offers the company an excellent opportunity to learn more about trends and needs in Europe so that it can adapt its product development and major marketing activities in the future.

In addition to standard packaging of various kinds, Takemoto promises packaging solutions the like of which visitors will never have seen before, in terms of both technology and design. This stand will contain exciting concepts of the future based on intensive product development with global customers. Customers include L'Oréal, Kanebo and Revlon. ◀ **Stand B07:21**



The Japanese company Takemoto Packaging is demonstrating exciting concepts for the future.

## Silent, reliable baling presses

► Mil-tek is exhibiting its new baling and waste press models, which have been produced to comply with the new EU standard EN 16500. Mil-tek's major strength is in the area of pneumatic baling presses that are silent, reliable and almost maintenance-free.

They can press residual products such as plastic, corrugated board, big bags, cardboard sacks, Styrofoam, tins and mixed waste, and are able to produce bales of between 20 and 400 kg with plastic or cotton. ◀ **Stand: B06:82**



## Braille on tins

► Nolato Medical Pharma Packaging is now able to offer Braille or other tactile information directly on food tins. The technology produces a regular, precise printing height, which is important to ensure that the Braille can be easily read. ◀ **Stand: C05:40**

# BillerudKorsnäs finds new sustainable paths

In the Challenge Conventional campaign, BillerudKorsnäs challenges conventional packaging and shows the way forward to the sustainable solutions of the future. This largely viral initiative is a successful appeal to put more thought into packaging development. By thinking big, the company's resources are reflected right the way to customers' customers.

**THE TURNING POINT** was when Billerud and Korsnäs became a joint brand almost 3 years ago – two traditional paper mills in a rapidly changing global market. The major challenge of the new endeavour was to make clear the great knowledge of packaging that existed in the company.

"It is not enough to lead the way in high-quality carton and paper. We want to be one step ahead by finding sustainable, cost-efficient packaging solutions for our customers," states Peter Malmqvist, marketing director at BillerudKorsnäs.

The initiative is a general approach with several messages that all have the same objective, to show that the company takes sustainability issues extremely seriously and that the solution belongs in a wider context. High-quality materials and solid knowledge lead to smarter packaging solutions that meet all aspects of sustainability requirements.

One message is the partnership with the French research platform Tara Expeditions, which has the task of collecting and analysing data on the impact



BillerudKorsnäs is working to find sustainable, cost-efficient packaging solutions.

of plastic on the marine ecosystem. The aim is to learn more about how the problem can be managed and to understand how the right material can be used in the right context.

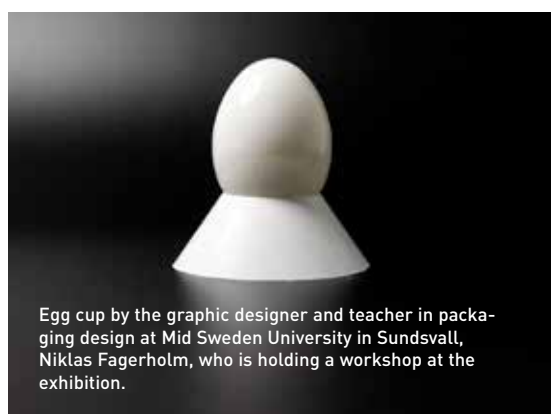
In collaboration with Innventia and researcher Helén Williams from Karlstad University, the company is also working actively to prevent unnecessary food waste.

Several successful examples show its innovativeness. One is the cement sack that does not need to be emptied. It simply goes into the cement mixer, where it dissolves. This eliminates problems associated with dust during production or mixing, and there is no wastage with sacks that are disposed of.

**ANOTHER EXAMPLE** is FibreForm, with a long-fibre raw material that stretches the limits of packaging design. It is a light, tough, very strong material that has a unique deep-drawing capacity and integrated barrier properties and allows detailed printing; added value that challenges conventional packaging and packaging materials in a green manner.

New fluting qualities for corrugated board are also in the pipeline; basically 'the world's strongest fluting'. The company constantly works with new fibres, for which reason food safety is high on its agenda for the future. Other exciting challenges are green e-commerce solutions.

"We are working to change behaviour and to be entrepreneur-oriented. Plenty of inspiration and a solid basis for packaging development will provide a long-term platform for our customers," says Peter Malmqvist. ◀ **Stand: H03:09**



Egg cup by the graphic designer and teacher in packaging design at Mid Sweden University in Sundsvall, Niklas Fagerholm, who is holding a workshop at the exhibition.

## Material and design at two hot workshops

► "Technical development has led to a situation in which many designers have no firm connection to the material. We want to change this at two practical workshops during Scanpack," says Staffan Sjöberg, PR manager at Iggesund.

On 20 October, the British paper engineer and designer Iain Smyth will introduce participants to the fine art of making pop-up books. Iain Smyth's pop-up books include subjects such as the human body and Charlie and the Chocolate Factory.

On 21 October, the graphic designer and teacher in packaging design at Mid Sweden University in Sundsvall, Niklas Fagerholm, takes over. He previously worked as a designer at the well-reputed agency Saatchi & Saatchi, but left the traditional design path to concentrate entirely on 3D paper design.

## Shows reality before it exists

"As a global packaging supplier, we want to give our customers that little bit extra, regardless of whether they are big or small. By being a natural partner throughout the process from packaging development to customised packaging, we help develop solutions for the future," says Barbro Berggren, Marketing & Communication Manager at DS Smith Sweden.

**AT SCANPACK**, the company is therefore exhibiting its full range of packaging solutions to visitors. The emphasis is on design and service. A packaging solution must be economical and cost-optimised. It must be environmentally sustainable, its design must sell and, if necessary, it must also be tough. To achieve these properties efficiently, you need knowledge, and this is where DS Smith comes into the picture with its full service.

Requirements vary greatly between different areas of application. Consumer packaging and displays for use in store, shelf-ready and customised packaging and transport packaging are just a few examples. The service concepts also differ between the retail trade, distribution companies and producers.

"Our three cornerstones are therefore helping customers increase sales, reduce costs and minimise transport risks. The challenge is to balance this against modern requirements for efficient packa-



Barbro Berggren, Marketing & Communication Manager at DS Smith Sweden.

ging in a sustainable ecocycle," says Barbro Berggren.

One good example is shelf-ready packaging, where designers 'think backwards from the shelf' to optimise the shelf and integrate design with RRP packaging. RRP packaging can then boost profit by reducing costs in the supply chain, while enhancing product availability. The product's brand communication is also powerfully supported. ◀ **Stand: B02:22**

## Filling large tubes

► Norden Machinery has developed a machine adapted to filling large tubes with products. The Nordenmatic 1703 is designed to fill plastic tubes and plastic laminate tubes up to 65 mm in diameter and can fill 170 tubes a minute. ◀ **Stand: B08:20**



## Plastic bags with a unique locking system

► Joka Plastic-Emballage presents quality plastic bags with a locking system to package all types of product and accessory. Minigrip®, the original zip lock bag, can be opened and closed again and again. The slider bag (Topmatic®) is reclosable with a slider. The

Ziptight® zip bag is extremely strong, with a strong lock. Lamizip, laminated bags for products that require packaging with high barrier tightness, for example food and medicinal products that require protection against moisture, air and light. ◀ **Stand: F02:42**

# More and more breakthroughs for Ecolean

Ecolean is enjoying major international success, in particular in Asia and Russia, and things are now also starting to really get going in Europe. Consequently, the company has decided to exhibit at Scanpack, to demonstrate on its domestic market that it is time to think of the future.



**THE BREAKTHROUGHS** are becoming increasingly frequent. Dairies and brand owners are attracted by Ecolean's new packaging solution, which differs from traditional packaging in many ways.

The flexible lightweight packaging weighs just half as much as a standard carton or plastic bottle. Minimum resource consumption and a packaging material that contains up to 40% chalk help make the packaging solution environmentally efficient.

In recent years, the company has targeted its efforts on expanding its presence in Asia, and its establishment in Pakistan two years ago has been

nothing short of an outright success. Pakistan has one of the world's biggest dairy markets. In the spring, it was the turn of Kuala Lumpur, where the company sees great potential.

**THE COMPANY'S SIGHTS ARE ALSO** set on the South American market, which is managed from a new sales office in Dallas, USA, along with the North American market.

To meet the ever-growing demand, approximately half a billion SEK has been invested in capacity expansion at the factories in Sweden and in China.

"We want to find suitable partners in Scandinavia, and at Scanpack contacts can be made and visitors are able to take a close look at our full range," says Anna Annerås, marketing manager at Ecolean.

The latest new product, Ecolean Air Aseptic Clear, is packaging that differs from the rest of the range by being entirely transparent. It is excellent for products such as juices and sports drinks, where the trend is for consumers to want to see what they are drinking. ◀ **Stand: G00:01**

## Test drive the new BMW i8

At the exhibition, visitors have the opportunity to take a close look at the new i3 and i8 models. The i3, one of the world's greenest cars, can be viewed in front of the main entrance, and the spectacular i8 is in the BMW café in F hall on level 2.

In both locations, you can book test drives, talk to BMW's representatives or simply enjoy some good design while resting your legs in the café on level 2.

"We like to display BMW's elegant models in various contexts where they are a little unexpected. And now, when we have the opportunity to work with Scanpack and demonstrate our 'sustainable future' initiative, it is even more enjoyable," says Jonas Carlsson Dahlman, sales manager for the new BMWs.

"For Scanpack, this partnership is perfect. We represent sustainability and technological deve-



lopment, and we have a great interest in design. We think this sits well with BMW's image. We also have shared values. For example, we attach great importance to CSR work. It is fantastic that

BMW has chosen us as the stage on which to display these two BMW models," says Anna Lena Friberg, business manager for Scanpack 2015.

◀ **F-hallen, 1st Floor**

## A complete system for global requirements

► Multicheck AB is exhibiting TQS-HC-A, a user-friendly, complete system for labelling, checking, verifying and serialising individual packs. The system meets the global requirements that will be made in the years to come for the production of medicinal products.

For food products, the company is exhibiting the SC3000-E X-ray scanner, which offers the performance of the most expensive machines at a price that is affordable to small to medium-sized food producers.

◀ Stand: B02:19



## New IBS E21 case erector

► Lundgren Machinery is exhibiting a number of machines and new products, including an upgrade with new functions for the IBS E21 case erector. As an option, the machine prints directly on the case with existing inkjet technology. ◀ Stand: B04:01

# FlexLink's broadband system for food contact

"We now link together the food industry's material flows in a flexible transport solution that meets the toughest hygiene requirements," says Fredrik Boberg, marketing manager at FlexLink Nordic Sales. The modular concept is a completely new development and a lot of work has been put into creating system solutions that are easy to clean safely down to the smallest detail."

**THE COMPANY IS** therefore also taking a strong general approach to the flows in the packaging part of the production chain. The decision to focus to a greater extent on the food industry was made five years ago, and has been followed by resource-intensive research and development work.

Instead of traditional special solutions for food management, the company now offers the flexible WLX broadband system, which is fully based on standardised modules. These can easily be combined to create customised management solutions which can easily be reorganised rapidly in the event of changes in production and machinery.

**PRODUCTION HYGIENE** was a challenge during the development work. The hygiene requirements in the food industry are becoming stricter, while at the same time the industry needs to increase production efficiency. To ensure this, the time required for cleaning and drying must be minimised, and this process must result in a high, uniform level of cleanness.

To guarantee hygiene levels, FlexLink has for many years worked closely with the SP Food and Bioscience research Institute, formerly SIK – The Swedish Institute for Food and Biotechnology.

**FLEXLINK'S NEW** concepts meet the requirements for food contact. To qualify for this, the company uses stainless steel throughout, and the joints are laser-welded to avoid bacteria pockets. The design is open, and the interior of the conveyor can easily be accessed to facilitate cleaning. This contributes to low production costs and the system has a competitive price.

"Good hygiene in production also has another advantage; it enhances the shelf life of the food. The extent depends naturally on the product and procedures, but the saving is there," says Fredrik Boberg.

For three years, FlexLink has been part of the Italian Coesia Group, one of the world leaders in process solutions for the manufacturing industry. The automotive industry has always been a key area, usually with turnkey system solutions. FlexLink has applied this experience to other industries in the form of efficient material flows. ◀ Stand: B08:20



## A cool coolbag

► A green carrier bag that functions as a cool and freezer bag for up to 24 hours has rapidly generated a high level of interest and won several important awards. The KTH spin-out ifoodbag AB, one of the hottest young technology companies in Sweden, is behind the innovation.

The intelligent packaging solution is based on unique, patented Swedish technology which combines three innovations, a composite material consisting mainly of paper, a system that keeps the contents cold and a brand-new type of closure. The rest is secret.

The coolbag allows food to be transported in standard vehicles without refrigeration systems. The unbroken refrigeration chain contributes to reducing food waste, and food quality can be maintained in full right to the consumer. There are several decisive advantages, in other words.

The cost of the smart packaging solution is roughly the same as for a conventional paper bag. There is wide-scale interest from everyone from e-commerce companies to the retail trade.

ifoodbag's CEO and founder, Karl Fallgren, will be talking about the entrepreneurial company's journey out into the wide world, with a concept that makes a difference, on **Wednesday, 21 October, 11:00-12:00, on the stage in Hall H.** ◀



ifoodbag's CEO and founder, Karl Fallgren..

## Unlimited patterns at HydroDip

"We were looking for something cool to work on and found a technique in which patterns are applied by dipping the product in a water bath with surface film," says Niclas Eriksson of HydroDip AB. The method offers unique design opportunities and is also excellent for short product series.

**HE STARTED UP** the company with brothers Mikael and Samuel Wallenstam, and now one year later they are in the process of moving into much bigger premises with two fully automated production lines. As soon as they have been adjusted, the company will be ready for really high production volumes.

Generally speaking, most materials can be patterned with this technique, everything from plastic, glass and metal to wood and artificial leather. Primer is sometimes required, but the adhesion of the printed ink is consistently excellent, even on flexible materials. If an extremely scratch-resistant surface is required, the product just needs to be coated with clear varnish.

**HYDRODIP HAS** designed four of its own patterns to complement the huge range of patterns that can be purchased from suppliers worldwide.

The company's store always has a hundred or so standard patterns, and if a customer wants to

have a very special pattern, it is possible to have a film roll printed up.

Carbon fibre and copper are the current favourites for patterns. Patterned chrome effect is also popular, which looks very exciting.

**THE TECHNIQUE** originally comes from Japan. It is based on the pattern film lying on a plastic support that dissolves in the water bath. When the product is dipped in the bath from above, the printed ink is fixed to it. Any remnants of the support are then washed off the surface.

"The packaging industry is a dynamic industry and we are now able to offer new profiling tools for efficient branding work. Short series are no problem for campaigns, for example. Other advantages of the method are the quick and easy changeover to new patterns and the fact that there are no tool costs," says Niclas Eriksson. In addition, the pattern application only represents a marginal additional cost for the product.

In the USA, the method is extremely widespread and now it is time for Northern Europe to be inspired by new design opportunities.

◀ Stand: F04:44



Niclas Eriksson på HydroDip AB.

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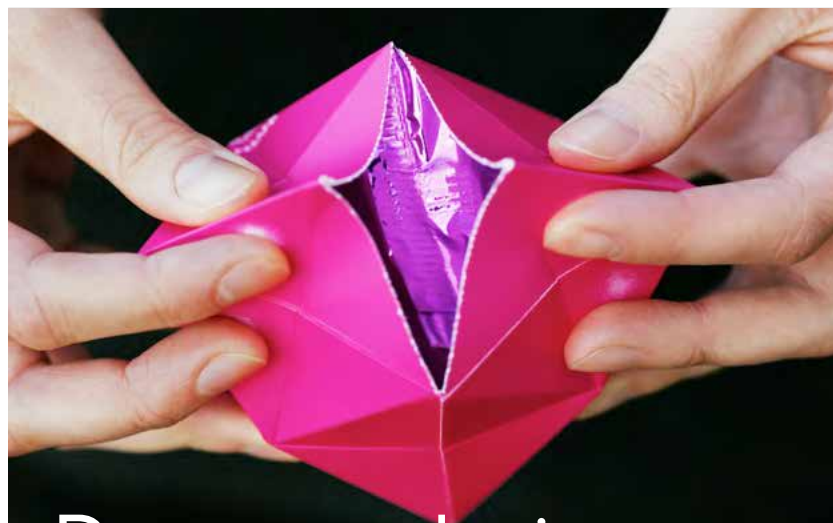
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## Do your packaging solutions support your business?

To help companies answer this question, Innventia developed a Packaging Audit service that we will launch in our stand H02:02 at Scanpack 2015.

A Packaging Audit is an analysis of the different elements of a company's packaging value chain in order to find the best packaging solution for that particular company's products. Based on the clients' needs, the right competencies are selected and together we develop solutions that optimize the packaging and the packaging processes throughout the whole value chain.

Incentives to perform a Packaging Audit vary from cost savings, improved consumer experience, or reduced environmental impact to the need to adjust and conform to new laws and regulations. A combination of several factors may also be the case.

### Free consultation during Scanpack

You now have the chance to book a free "pre-audit" consultation with Innventias experts during Scanpack about your packaging questions. Read more about this at [www.innventia.com/scanpack](http://www.innventia.com/scanpack).

### Presentations on current topics

During the fair Innventia will give several presentations on different packaging-related subjects such as the latest within the area of bio-based barriers, the idea behind printed functionality and how you can study what influences the consumer's decision-making process in a retail environment using eye-tracking.



## The Trade and Industry Group Miljöpack

At our stand the trade and industry group Miljöpack will also update you about the latest regarding the establishment of a charge and penalty system for the current legal requirements on packaging construction. This spring, the Swedish Environmental Protection Agency was assigned by the government to investigate and develop a proposal. This is something that affects all packaging and thereby all companies that put packaging on the market. Miljöpack works with packaging and environmental issues. Among other tasks, this group monitors the development of laws and regulations in Sweden, EU and globally.

Read more about Miljöpacks work at [www.innventia.com/Miljöpack](http://www.innventia.com/Miljöpack).

Innventia is a world-leading research institute that works with innovations based on renewable raw materials. Our business concept is to produce and refine research findings and ideas based on forest raw materials, for the benefit of customers throughout the entire value chain. We call this approach Boosting Business with Science.

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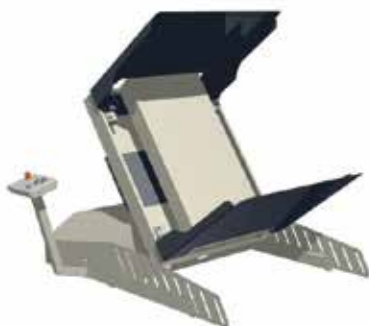
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# SEMINAR PROGRAM

Scanpack offers an extremely interesting program of seminars, focusing on partnerships and the packaging of the future. Listen to speakers from companies such as Pantone, Dell, Tesco and Save Food. Here are all the items on the programme for the week. The complete program is available at [www.scanpack.se](http://www.scanpack.se)

## TUESDAY 20 OCTOBER

<p>11:00–12:00</p>  	<p><b>The important role of packaging</b></p> <p>FAO collaborates with partners in the Save Food initiative to reduce food loss and waste. Food losses are defined as “the decrease in quantity or quality of food” and are the agricultural or fisheries products intended for human consumption that are ultimately not eaten by people or that have incurred a reduction in quality reflected in their nutritional value, economic value or food safety. The seminar will be held in English. Speaker: Robert van Otterdijk, Agro-Industry Officer, Global Initiative on Food Loss and Waste Reduction at FAO.</p>
<p>12:00–13:00</p> 	<p><b>Hot Seat - Dagens Handel</b></p> <p>Hot seat – Editor in chief Thomas Karlsson, Dagens Handel, interviewing Ulf Renée, marknadschef på Axfood. The interview will be held in Swedish.</p>
<p>13:00–13:30</p> 	<p><b>Packaging Environmental Sustainability at Nestlé</b></p> <p>Speaker: Lars Lundquist, Sustainability and Novel Packaging, Nestlé. This presentation will describe the Nestlé approach to packaging environmental sustainability and the importance of considering packaging in the context of the product system of which it is a part. The seminar will be held in Swedish.</p>
<p>14:00–15:00</p> 	<p><b>“The Psychology of Colour” – the global importance of colour</b></p> <p>Speaker: Fabio Venturotti, sales director, Pantone. Venturotti asserts that communicating a brand through the right colour immediately renders a company’s message and value more effective. The seminar will be held in English.</p>
<p>15:00–16:00</p> 	<p><b>Win the battle for shoppers – an intensive course in shopper marketing</b></p> <p>Speaker: Martin Moström, partner and strategic consultant in shopper marketing at Retail House. An intensive 30-minute course in shopper marketing – a fast-growing discipline in consumer marketing. The seminar will be held in Swedish.</p>








Tuesday  
13:00–13:30  
Lars Lundquist  
Packaging Environmental Sustainability at Nestlé



Tuesday  
14:00–15:00  
Fabio Venturotti  
“The Psychology of Colour”  
– the global importance of colour



## WEDNESDAY 21 OCTOBER

<p>11:00–12:00</p> 	<p><b>The Story of the Entrepreneur and the Company</b></p> <p>Karl is the innovator of the new, exciting paperbag, that could hold grocery products cold for up to 24 hours. A really food saving innovation. The seminar will be held in Swedish. Speaker: Karl Fallgren, ifoodbag.</p>
<p>12:00–13:00</p> 	<p><b>Hot Seat - Packmarknaden</b></p> <p>Hot seat – Editor in chief Marcus Petersson, Packmarknaden, interviewing Chris Magnusson, CEO/partner på Swedbrand.</p>
<p>13:00–14:00</p> 	<p><b>How can Purchasing be a real source of Value Creation</b></p> <p>Speaker: Gordon Crichton. How do you create value in a different way of working with suppliers and how can you capture innovation and get products faster to market? That is important questions that Gordon Crichton will discuss in his presentation. The seminar will be held in English.</p>
<p>14:00–15:00</p> 	<p><b>Using packaging to delight the customer: a retailer perspective</b></p> <p>Speaker: Paul Earnshaw, Tesco. Why packaging is important to our customers Approaches to unlocking the potential value packaging can bring. Some strategic challenges. The seminar will be held in English.</p>
<p>15:00–16:00</p> 	<p><b>Packaging Innovation as a Strategy</b></p> <p>Speaker: Oliver Campbell, Dell. As Director of Packaging at Dell, Oliver’s global organization focuses on packaging design, strategic sourcing, technology commercialization, logistics, and fulfillment. The seminar will be held in English.</p>



Wednesday  
11:00–12:00  
Karl Fallgren  
The Story of the Entrepreneur and the Company



Wednesday  
14:00–15:00  
Paul Earnshaw  
Using packaging to delight the customer: a retailer perspective



**Moderator: Eric Thyrell**

Eric Thyrell is a lecturer who has been on the stage since childhood and who leaves no one in the audience unmoved. With great enthusiasm, energy and humour, he has inspired and trained over 20,000 people in Sweden, and Denmark in subjects such as sales, customer service, conflict management and communication. With over a hundred appearances a year, he is one of Sweden's busiest lecturers.

Book your ticket at [scanpack.se](http://scanpack.se)

**THURSDAY 22 OCTOBER**

<p>10:00–11:00</p>  	<p><b>The law on food waste: from Courbevoie to the Assembly</b></p> <p>Speaker: Arash Derambarsh, elected official in the city of Courbevoie, France. Arash Derambarsh is the French politician that newly managed to pass a law requiring or incentivising supermarkets to give – night after night – all their unsold food to the association of their choice.</p>
<p>11:00–12:00</p>  	<p><b>The everyday hero preventing food waste</b></p> <p>Packaging performs miracles for the environment. Speakers: Daniel Badman, Head of Sustainability &amp; Public Affairs, BillerudKorsnäs, Helén Williams, Karlstad University, and Kristina Wickholm from Innventia will be on stage. The world population is increasing and demand for food is growing worldwide. Food accounts for a large part of human environmental impact and far too much food is thrown away. The seminar will be held in Swedish.</p>
<p>12:00–13:00</p> 	<p><b>Hot Seat – Transport Idag / Logistik Idag</b></p> <p>Hot seat – Anders Karlsson, Editor in chief, Transport Idag / Logistik Idag, interviewing secret guest.</p>
<p>13:00–14:00</p>  	<p><b>The Power of Consumers to Stop Wasting Food</b></p> <p>Speaker: Selina Juul. It's time for a revolution against food waste: We are 7 billion people on this planet, of which 925 million are starving. Yet we annually waste 1,3 billion tons of food - or enough to feed 3 billion people. The seminar will be held in English.</p>
<p>14:00–15:00</p>  	<p><b>The Impact and Opportunity of Wasted Food</b></p> <p>Speaker: Jonathan Bloom, journalist, consultant and thought leader on the topic of food waste. Wasted food is a global phenomenon with harmful ethical, environmental and economic consequences. Yet, few individuals or organizations recognize the magnitude of the problem or those significant treble impacts. The seminar will be held in English.</p>
<p>15:00–16:00</p>  	<p><b>The Role of Packaging in reducing food waste and ensuring resource efficient food consumption globally</b></p> <p>Speaker: Stefan Glimm, Executive Director, EAFA and FPE. Today more than 30% of all food produced globally is not consumed. Aside from being "lost calories" the unnecessary production and consumption of wasted/lost food globally a significant contribution to global warming. The seminar will be held in English.</p>



Thursday  
13:00–14:00  
Selina Juul  
The Power of Consumers to Stop Wasting Food

**FRIDAY 23 OCTOBER**

<p>10:00–11:00</p> 	<p><b>The Future Doesn't Just Happen</b></p> <p>Speaker: Steve Edge, founder and creative director of Edge Design. Having been diagnosed with dyslexia at a young age, Steve Edge relied on art and design to express himself. A bag of glitter, some magic markers and a pair of plastic scissors have been the foundation of his creativity ever since. The seminar will be held in English.</p>
<p>11:00–12:00</p> 	<p><b>3D printing and packaging: The future is now?</b></p> <p>Speaker: Olaf Diegel, professor Lund University. This presentation examines how 3D Printing is being used today, and look for packaging applications where 3D printing might add value beyond what is possible with traditional packaging technologies. The seminar will be held in English.</p>
<p>12:00–13:00</p> 	<p><b>Hot seat – Medtech Magazine</b></p> <p>Hot seat – Editor in chief Hanna Brodda, Medtech Magazine, interviewing Johan Falk, ceo on OneMed.</p>



Thursday  
10:00–11:00  
Arash Derambarsh  
The law on food waste: from Courbevoie to the Assembly

# FLOOR PLAN

Entrance  
No. 8





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21 October 2015



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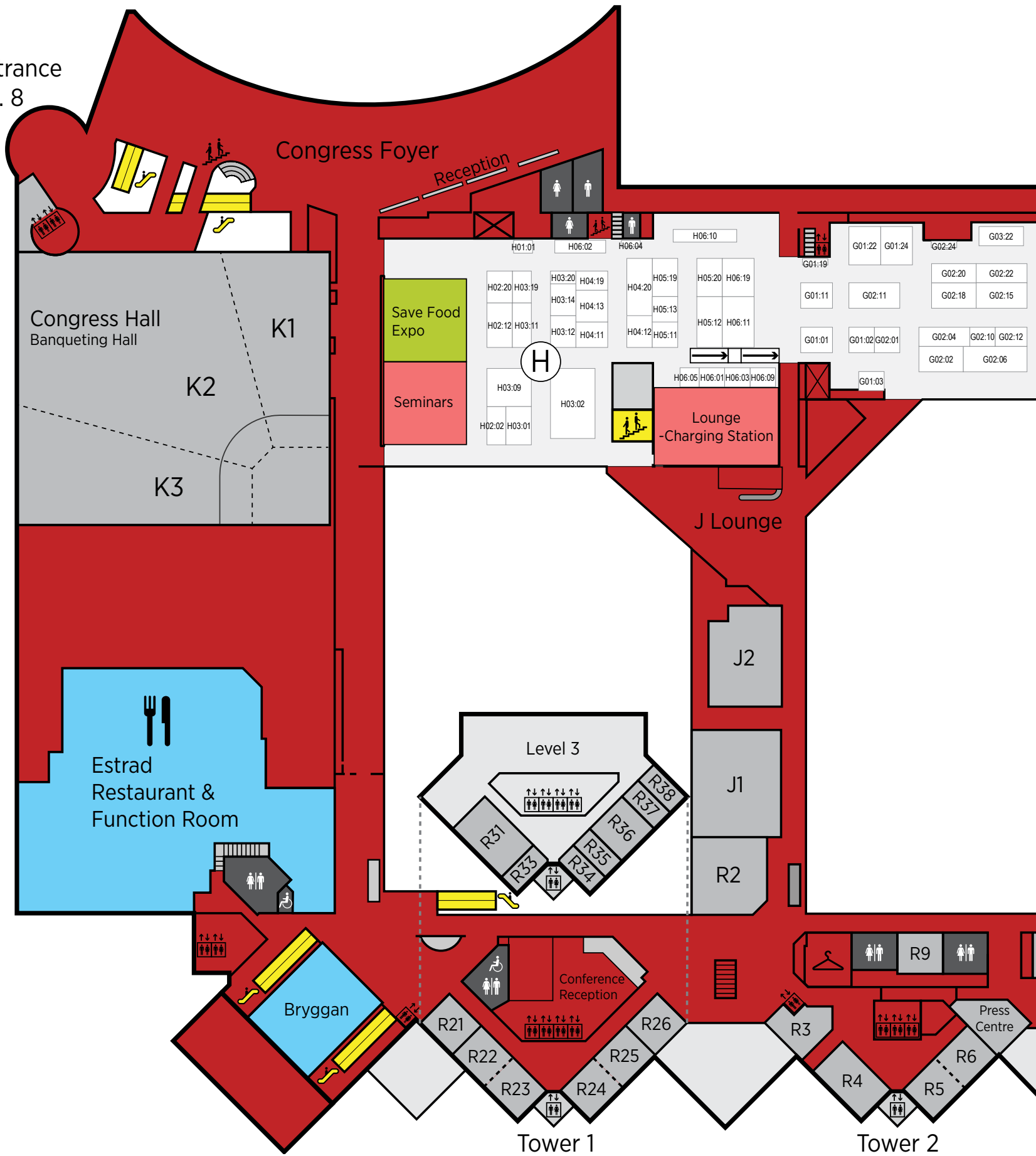
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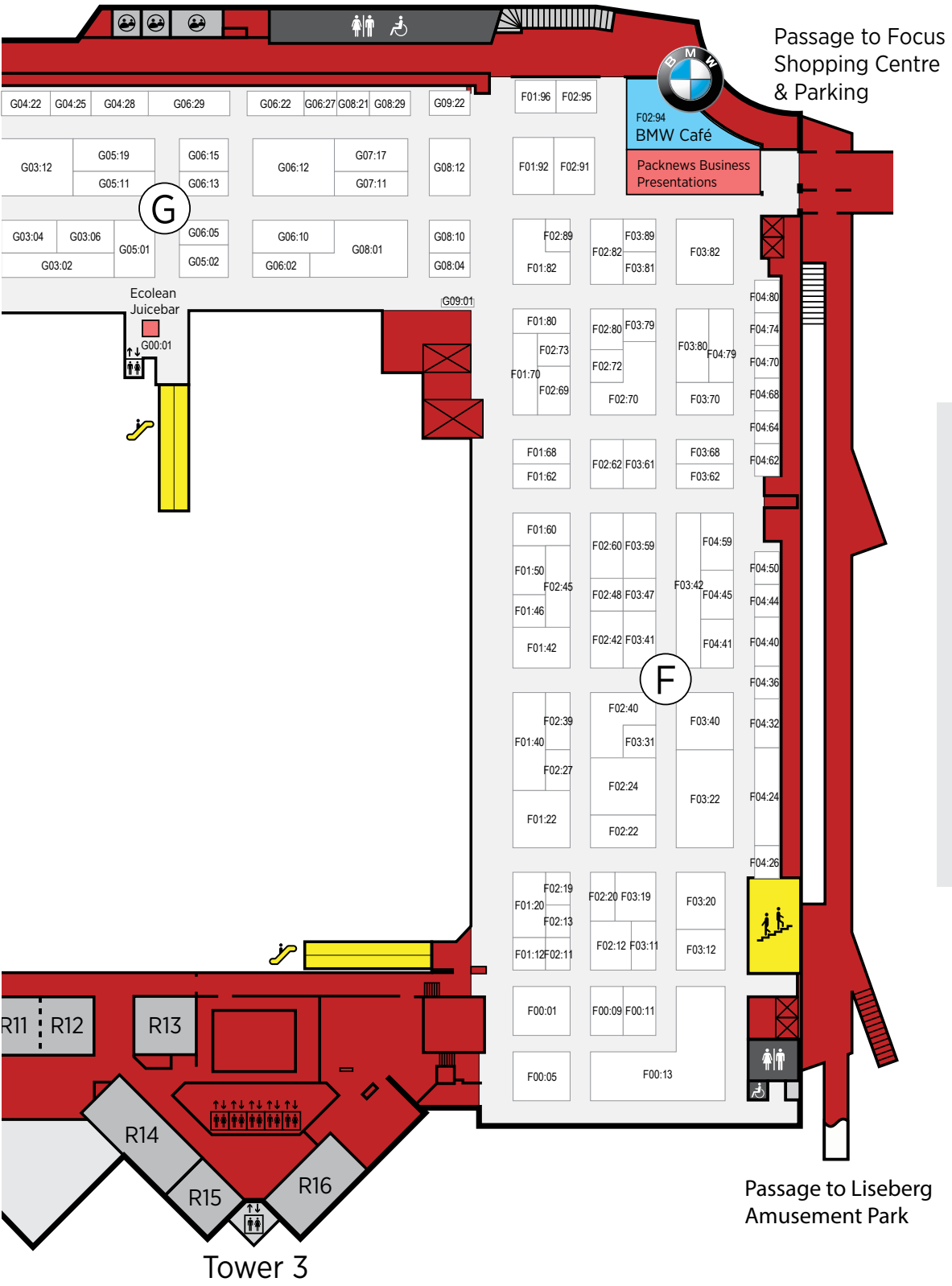
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<b>A+F Automation + Fördertechnik GmbH</b> www.af-gmbh.de	A01:40
<b>ABB</b> www.abb.se	B08:22
<b>Absurd Ideas AB</b> www.absurideas.se	F04:40
<b>Accon AS</b> www.accon.no	B05:72
<b>ACM (Applied Chemicals and Minerals) AB</b> www.acmgroup.se	F03:41
<b>ACT Logimark Sverige AB</b> www.logimark.se	A02:42
<b>Agenturum Nordiska AB</b> www.agenturum.se	G06:10
<b>Albo System Sweden AB</b> www.albo.se	F04:36
<b>Alfapac AB</b> www.alfapac.se	B09:71
<b>Allen + All-Print</b>	A03:39



www.allen.se	
<b>ALPLA</b> www.alpla.com	F02:73
<b>AmbaFlex Spiral Conveyor Solutions</b> www.ambaflex.com	A04:42
<b>Amfa Bank AB</b> www.amfabank.se	D03:45
<b>amixon GmbH</b> www.amixon.com	F02:12
<b>Antalis AB</b> www.antalispackaging.se	E04:02/U05:18
<b>Antonson Etikett AB/ StrongPoint Labels</b> www.antonsonetikett.se	A02:19
<b>Antpac Production AB</b> www.antpac.se	D02:01
<b>aPak AB</b> www.apak.se	B05:39
<b>Apollo VTS B.V.</b> www.apollobv.com	C05:08
<b>Arden Software A/S</b> www.ardensoftware.com	B09:20



<b>Arta Plast AB</b> www.artaplast.se	B01:46
<b>ASM Packaging Systems AB</b> www.asm.eu	B04:62
<b>August Faller</b> www.august-faller.com	A04:12
<b>Auraprint Oy</b> www.auraprint.fi	C03:05
<b>Avant Display AB</b> www.avantdisplay.se	B05:90
<b>Aven Rabbalshede AB</b>	F01:82

**Aven**

www.aven.se	
<b>Avisera</b> www.avisera.se	C06:41
<b>AWI Maskin AB</b> www.awi.se	B01:01
<b>Axxos Industrisystem AB</b> www.axxos.com	B00:21

## B

<b>B+Equipment</b> www.bplus-equip.com	E02:02
<b>BASF SE</b> www.ecovio.com	H02:12
<b>Beneli AB</b> www.beneli.se	A04:60
<b>Bergen Plastics AS</b> www.bergen-plastics.no	C02:40
<b>BEWi</b> www.bewi.com	C04:40
<b>BEWi Packaging AB</b> www.bewi.com	B02:39
<b>Bilia Group Göteborg AB</b>	F02:94
<b>BillerudKorsnäs AB</b>	H03:09



<b>BioBag Sverige</b> www.biobagworld.com	H03:11
<b>BK Pac AB</b> www.bkpac.se	C05:20
<b>BL Products Förförpackningsmaskiner AB</b> www.bl-products.se	A01:72
<b>BlitzPack</b> www.blitz-pack.com	H06:19
<b>Bogucki Folie</b>	F04:41
www.bogucki-folie.pl	
<b>Bohlins Maskiner</b> www.bohlins-maskiner.se	G02:18



<b>Bong Retail Solutions AB</b> www.bongretail.com	G03:02
<b>Bong Sverige AB</b> www.bong.se	G03:02
<b>Bosch Rexroth Teknik AB</b> www.boschrexroth.se	H06:11
<b>Boxon AB</b>	B08:62
<b>Brevetti Angela S.r.l.</b> www.brevettiangela.com	A01:40
<b>Bull &amp; Sön AS. J Randulf</b>	A01:40



www.boxon.se	
<b>Bull</b>	
www.jrbull.com	
<b>Bull Salicath ApS</b>	A01:40



www.bullsalicath.com	
<b>C&amp;K Propack</b> www.ckpropack.com	E05:19
<b>Cabinplant A/S</b> www.cabinplant.com	D02:21
<b>Cablevey Conveyors</b> www.confod.com	E00:11
<b>Canon Svenska AB</b> www.canon.se	B09:20
<b>Caotech b.v</b> www.caotech.com	A01:40
<b>Caris UAB</b>	G06:27



www.caris.lt	
<b>Carl Grünert Maskinforretning A/S</b> www.cgm.no	A01:42
<b>Carré Karton b.v.</b> http://carrekarton.nl	G06:29
<b>Carryline AB</b> www.carryline.com	B06:39
<b>Case Packaging Systems BV</b> www.casepacker.com	A02:28
<b>Castagna Univel S.P.A</b> www.castagna-univel.com	F04:59
<b>CCL Label AB</b> www.cclspeciality.com	A04:24
<b>Celedex AB</b> www.celedex.se	C00:04
<b>Certex Svenska AB</b> www.certex.se	B00:31
<b>CGP Coating Innovation</b> www.cgp-coating.com	F02:24

<b>Chocotech GmbH</b> www.chocotech.de	A01:40
<b>Christer Nöjd AB</b> www.nojd.com	B06:70
<b>Christian Berner AB</b> www.christianberner.com	B07:20
<b>Clip-Lok SimPak (Scandinavia) ApS</b> www.clip-lok.com	C01:19
<b>Coffee Service SP Z.o.o.</b> www.coffee-service.eu	D03:41
<b>Colly Components AB</b>	B01:03



www.collycomponents.se	
<b>Condico Miljöprodukter i Lessebo AB</b> www.condicomiljo.se	G01:19
<b>Constantia Flexibles</b> www.cfex.com	E03:20
<b>Convertec Graphic Technics AB</b> www.convertec.se	A04:40
<b>Coveris Rigid &amp; Flexible Packaging Solutions</b>	C04:07



www.coverisrigid.com	
<b>Cyklop AB</b> www.cyklop.se	C01:02

## D

<b>DAN-Palletiser A/S</b> www.dan-palletiser.com	B05:61
<b>DARA Pharmaceutical Packaging</b> www.dara-pharma.com	A01:40
<b>DeeDee Plastics BV</b> www.deedee.nl	F04:80
<b>Delight Packaging</b> www.delight.fi	G01:03
<b>Den norske emballasjeforening</b> www.emballasjeforeningen.no	C04:24
<b>DETAB ECOMAT Automation AB</b> www.detablecomat.se	F02:72
<b>Discap Sweden AB</b> www.discap.se	F04:80
<b>Domino Sweden AB</b> www.domino.se	A02:02
<b>Draken i Reftele AB</b> www.draken.se	B06:71
<b>Dreyer Kliche</b> www.dreyer-kliche.dk	B02:41
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### E

Easy Systems Svenska AB A01:82  
[www.easysystems.se](http://www.easysystems.se)

Easysnap C05:50  
[www.easysnap.com](http://www.easysnap.com) + [www.mfs.ee](http://www.mfs.ee)

EB Teknik Borup A/S B02:21  
[www.ebteknik.dk](http://www.ebteknik.dk)

EcoCool GmbH F04:45  
[www.ecocool.com](http://www.ecocool.com)

Ecolean AB G00:01



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Ehcolo A/S G03:12  
[www.ehcolo.com](http://www.ehcolo.com)

Ekman Jönköping AB A02:66  
[www.trioplast.com](http://www.trioplast.com)

Elanders Sverige AB F02:70  
[www.elanders.se](http://www.elanders.se)

Elizabeth Carbide Europe Nv A01:40  
[www.elizeurope.com/fr](http://www.elizeurope.com/fr)

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[www.elmoprint.dk](http://www.elmoprint.dk)

Elplast Sp. z.o.o. F02:89  
[www.elplast.org](http://www.elplast.org)

ELTAKA JSC A02:69  
[www.eltaka.lt](http://www.eltaka.lt)

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Emba-Protec GmbH & Co. KG G01:22  
[www.emba-protec.de](http://www.emba-protec.de)

Embalcer, Strapping Production G02:12  
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[www.emballator.com](http://www.emballator.com)

EME Etiketteringsmaskiner ApS. A02:43  
[www.e-m-e.dk](http://www.e-m-e.dk)

Emko E03:02  
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EMVE Sweden AB G08:01  
[www.emve.com](http://www.emve.com)

Enercon Industries Ltd H04:13



[www.enerconind.co.uk](http://www.enerconind.co.uk)

ENP Industrisystem AB A01:62  
[www.enp.se](http://www.enp.se)

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Estiko Plastar AS G07:11  
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Eton Systems AB F02:95  
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### F

FARUSA emballage B04:74  
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Finnvacum Sverige AB B07:02  
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Finska Förpackningsföreningen C03:09  
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**Forankra AB** B03:62  
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**Frontpac AB** D01:22



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**Förpackningsservice i Sverige AB** B07:61  
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## G

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**GAIA BioMaterials AB** H02:20  
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**GEA** G02:06  
www.gea-foodsolutions.com

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**Gekoplast S.A.** F02:39  
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**Gerdins Cutting Technology AB** G06:22  
www.gerdins.com

**GLF Genarps Lådfabrik, AB** F03:42  
www.glf.se

**Glomma Papp A/S** C03:24  
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**Gorvak AB/ Mosca GmbH** B04:60  
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**Gotapack International AB** B07:19  
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**Grafobal Vilnius** F03:68  
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**Graham Packaging Company B.V** F00:11  
www.gpceurope.eu

**Green & Co AB** B05:21  
www.green-co.se

**Greif Sweden AB** E02:01  
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**Grunwald GmbH** F01:20



www.grunwald-wangen.de

**Grupodesa** C02:33



www.simes.es/hotmelt

## H

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**Ink Service & System AB** A00:01  
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**Jaakkoo Taara Oy** C03:05  
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**Jamaan Plastic Company Ltd** F04:64  
www.jamaanplast.com

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**Jonsac AB** D02:19  
www.jonsac.se

**Josef Kihlberg AB** F03:62  
www.kihlberg.se

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**JSC Umaras** F01:12  
www.umaras.lt

**Jysk Emballage Rens ApS** G09:22  
www.jer.dk

## K

**Kafeko AB** B07:60  
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**Kartongbolaget i Hälsingborg AB** E03:32  
www.kartongbolaget.se

**Klotz + Völckers GmbH & Co. KG** F04:45  
www.packform.de

**Kongskilde Industries A/S** B09:39  
www.kongskilde.com

**Korsch AG** A01:40  
www.korsch.de

**KTP Kunststoff Palettentechnik GmbH** G06:02  
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**Kullaplast AB** B08:71  
www.kullaplast.se

**Kulleborn & Stenström, AB** F02:27  
www.kulleborn.se

**Kumla Plastprojekt AB** F00:11  
www.kumlaplastprojekt.se

**Kuvert Vilnius** A02:69  
www.kuvert-vilnius.lt

## L

**Lacroix Packaging** G08:21  
www.groupe-lacroix.com

**Laetus GmbH** B08:20  
www.laetus.com

**Lagerblad Förpackningsmaskiner AB** D03:14  
www.lagerbladmachine.com

**Lamina System AB** H05:20  
www.laminasystem.com

**Langguth GmbH** G02:20  
www.langguth.com

**Largo AB** F02:20  
www.largoab.se

**LariTryck AB** A04:06



www.laritryck.se

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www.lenze.se

**Lexit Group Sweden AB** A02:39  
www.lexit.se

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www.lietpak.se

**LimGrossen AB** H05:19  
www.limgrossen.se

**Linder GmbH** B01:06  
www.linder-strapping.com

**Listgrove Recruitment** G09:01  
www.listgrove.com

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**Litprint JSC** A02:69  
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**Lundgren Machinery AB** B04:01

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www.marbach.com

**Marel** B09:27  
www.marel.no

**Marvaco AB** G06:05  
www.marvaco.se

**Masterpress S.A** D03:02  
www.masterpress.com

**Matthews Swedot AB** E03:22  
www.matthewsmarking.se

**Maxbox Emballage AB** E00:13  
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**Mectec Elektronik AB** A02:20  
www.mectec.se

**Mediaköket Grafiska AB** C02:39  
www.mediakoket.se

**Megaport LTD** F04:70  
www.megaport.bg

**Metalfuts SA** H06:03  
www.metalfuts.com

**Mettler-Toledo AB** B08:42  
www.mt.com

**MH Packaging** H04:13  
www.mh-packaging.dk

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www.miltek.se

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**Miller Graphics Scandinavia AB** G05:01  
www.millergraphics.com

**Mintec Paper AB** F04:24  
www.mintecpaper.se

**Mobergs Processkontroll AB** A02:86  
www.produktkontroll.se

**Modulpac AB** F02:60  
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**Mondi** F00:13



www.mondigroup.com

**Movomech AB** B09:40  
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**MPS International sp. z o.o.** F02:13  
www.mpskoszalin.com

**MSM Solutions AB** A02:28  
www.msmsolutions.se

**MTL Carton** F03:81  
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**Multicheck AB** B02:19  
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**Multipond GmbH** A02:28  
www.multipond.com

**Multitubes BV** E00:10  
www.multitubes.nl

**Multivac AB** B04:42  
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**Muovi-Heljanko Oy** C03:20  
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**Müller AG Verpackungen** F01:22  
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**MyPack Polska Sp. z o.o. Sp.K** B09:79  
www.mypack.com.pl  
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## N

**National Lim Norge AS** H05:19  
www.national-lim.no

**Nemco AB** B06:40



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**Nerak A/S** B03:59  
www.nerak.dk

**Nermans Märksystem AB** B00:37  
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**NET- Nordisk Emballasje Testing AS** F04:74  
www.net17025.com

**Neville and More Limited** F04:50  
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**Nilssons Industriservice AB** B01:21  
www.nilssonsindustriservice.se

**Nimo-KG AB** G02:15  
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**Nolato Medical Pharma Packaging** C05:40  
www.nolato.com/pharmapackaging

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**NOPLA AS** C04:26  
www.nopla.no

**Norbag AB** F02:62  
www.norbag.com

**nord emballage & Packnyheter.se/** C05:22  
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**Norden Machinery AB** B08:20



www.nordenmachinery.se

**Nordic Barrier Coating AB** F03:22/F04:24  
www.nbcab.se

**Nordic Hangers & Bags AB** F01:80  
www.nordicbags.se

**Nordic Pack Förpackningar AB** E01:12  
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**Nordinnovation Sweden AB** B08:40  
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**Norpak Ltd** G08:29  
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## O

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www.obeck.eu

**OCME** E00:03  
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**OCS Checkweighers GmbH** B02:19  
www.ocs.cw.com

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www.industrial.omron.se

**Orwak Sverige AB** G05:11  
www.orwak.com

## P

**Pack + Plast** A00:07  
www.packochplast.se

**Pack-Sol** H06:09  
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**Packaging Emigration, JSC Gerovè** A02:63  
www.packagingemigration.com

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www.mentoronline.se

**Packsize AB** A03:27  
www.packsizes.com

**Packteam Europe AB** G05:19  
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**PAKA, UAB** A02:69  
www.petpaka.lt

**PanPac Engineering a/s** B01:22  
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**Papyrus Supplies AB** C01:40  
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**PEAL AB** G02:04  
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**Perlen Packaging** E03:20  
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**Perstorp Group** H06:02  
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**PET System** F01:70  
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**Petainer Lidköping AB** F03:80  
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**PFM SpA Packaging Machinery** D01:32  
www.pfm.it

**Piab AB** B06:60  
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**Pirlo GmbH & Co. KG** C01:01  
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**PKI Supply A/S** H05:19  
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**Plast Petter AB** E04:32  
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**Plasteksus UAB** A02:69  
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**Plastipak Packaging** H06:05  
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**PMH International AB** B06:20  
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www.polipaks.com

**Pont Packaging BV** B01:39  
www.ponteuropa.com

**Por-Pac AB** F04:32  
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**PPS, Professional Packaging Systems A/S** B03:60  
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**Primodan A/S** F02:40  
www.primodan.dk

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## R

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Rimpac Emballage AB G02:22  
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www.servi-pack.no

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www.shb-gmbh.com

SIA Baltic Polymers F03:47  
www.balticpolymers.lv

SIBO G. d.o.o. C01:34  
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Signode AB B03:42  
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www.skanem.com

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SMC Pneumatics Sweden AB B01:24  
www.smc.nu

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www.smurfitkappa.se

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www.socosystem.com

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SOLSERV AB A02:45  
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STAGA Sweden AB F03:22  
www.stagasweden.se

Stenqvist AB C03:40



www.stenqvist.com

STI Group F00:01  
www.sti-group.com

Stjärn-Stans, AB A04:16



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Stora Enso Consumer Board C04:02  
www.storaenso.com

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www.storaenso.com/packaging/se

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Svenska Pump AB B06:72  
www.svenskapump.se

Svenska Retursystem AB D03:37  
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Swedbrand Innovations AB B05:59  
www.swedbrand.com

Swede Rehandling Systems AB F02:48  
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www.sweja.se

Swestrap AB D05:23  
www.swestrap.se

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**Swienty A/S** G06:13  
www.swientyfilling.com

**Swt Paper** H03:14  
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www.swtdevelopment.se

**Syneric Industries** D05:12  
www.syneric-industries.com

**Södra** H03:12



www.durapulp.com

## T

**T-Emballage AB** H05:12  
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**Takemoto Packaging** B07:21  
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**TAPI SPA** F01:70  
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**Tara Pac AB** A02:51



www.tarapac.com

**TAWI AB** B09:72  
www.tawi.se

**Technopakas TUB** F04:26  
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**Techprint (Secure & Safe Techprint AB)** A00:06  
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**Tecnopack Univel Srl** F04:59  
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**TEDELTA** H04:13



www.tedelta.es

**Tefco, AB** H05:13  
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**Tekemas A/S** F02:12  
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**Tempix AB** G03:06  
www.tempix.se

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**Terekas Sweden AB** F02:80  
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**Tesa AB** F04:68  
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**Tetec AB** E04:20  
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**Teufelberger Ges. m b H** H05:11  
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**Thomas Engineering** A01:40  
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**Thüringer Fiber-Trommel GmbH** A01:44  
www.tft-verpackungen.com

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**Tomlinson Limited** G08:04  
www.tomlinsonlimited.co.uk

**Tommen Gram AS** C04:27  
www.tommen.no

**TopStrap GmbH** G02:10  
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**TPS Rental Systems** C01:20



www.tpsrentalsystems.com

**Treform Packaging AB** F01:46  
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**Trepak International AB** B06:21  
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**TREPKO A/S** B09:22  
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**Trondhjems Eskefabrikk AS** C04:32  
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**TTcommerce AB** F02:69  
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**Tyler Packaging Ltd** F02:45



www.tylerpackaging.co.uk

## U

**UAB Achepak** A02:65  
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www.urschel.com

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**Vangby Sweden AB** G06:12  
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**Vereinigte Papierwaren-fabriken GmbH** F00:05



www.vp-group.de

**Veroni-Pak** F01:68  
www.veroni-pak.com.pl

**Vida Packaging AB** C01:30  
www.vidapackaging.se

**Vilpak** F01:60  
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**Visutech Digital AB** A02:01  
www.visutech.se

**Vitt Grafiska Produktion AB** G01:11  
www.vittgrafiska.se

**Volta Belting Europe B.V.** E00:15  
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## W

**Walki Group** C03:02



www.walki.com

**Weir & Carmichael LTD** D02:19  
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www.weloc.com

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www.beczkopol.com.pl

**Wold-Trade** C02:28  
www.wold-trade.no

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www.wulffentre.com

## Z

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