



# THE PACKAGING EVENT FOR A NEW ERA.

**SCAN  
PACK®**

4-7 OCTOBER 2022  
THE SWEDISH EXHIBITION AND  
CONGRESS CENTRE, GOTHENBURG

**SCANPACK.SE**  
**#SCANPACK2022**





## WELCOME TO SCANPACK 2022

Industry's meeting place for packaging innovation, inspiration and business. Take part in a 4-day live experience. Make contacts, get the latest news and ideas for circular solutions.

*Scanpack is northern Europe's leading packaging fair with just over 450 exhibitors, and around 17,000 participants from 55 countries. Scanpack brings together leading brands, wholesalers, retailers and suppliers of the latest innovations in packaging design, materials, technology, equipment, production methods and logistics solutions.*

### WE LIVE IN A TIME OF CHANGE

Anything can happen, but one thing is for sure – it will never be business as usual again. The packaging industry is playing a central role in the transition to a circular economy.

Packaging today has undesirable effects on our environment, but the sector has enormous opportunities to play a heroic role in reducing our waste and our footprint. That's why we need an arena and an ecosystem where crucial ideas can grow. And where all the positive forces can teach and inspire each other to drive change.

A meeting place that, through the experiences it offers, becomes precisely the catalyst for the innovation, insights, technology and digital transformation that the packaging industry and the world need. With the Nordic region's advanced position in design, green tech and digital services as a starting point, the preconditions are met for creating a meeting place with global appeal. Scanpack is that arena. It takes a macro perspective on circular growth in packaging, e-commerce, social trends and modern lifestyles. It has a global outlook, but with a clear foothold in the Nordic region.

### COMPREHENSIVE AND COLLABORATIVE

Taken together, Scanpack, Pioneers and Summit meet the combined needs of relevant target groups at Northern Europe's largest meeting place for the packaging industry.

They offer opportunities for employees at all levels to meet up and share insights, knowledge and ideas.

By working in collaboration key players, institutions and organisations, we bring together the leaders and innovators inspiring tomorrow's packaging industry.

## SCANPACK IS BUILT AROUND THREE TOPICS

*Themes and topics for Scanpack 2022 will reflect the rapid advances in technologies currently being implemented in the form of new materials, AI, IoT and robots.*

### DIGITALISATION

The development curves for e-commerce, the Internet of Things, AI, automation and smart packaging are accelerating. Keep up with developments and gain insight and understanding of the paradigm shift that has already started – and is often referred to as Industry 4.0.

### CIRCULAR SOLUTIONS

The growing climate crisis is driving change in all areas and demands for new sustainable solutions. Not least new materials and value chains in packaging. The coronavirus pandemic has been a thorn in the side of globalisation. How does it change market behaviour when more companies are looking for local packaging suppliers? Get an overview of the industry's biggest challenges and opportunities.

### NEW TRENDS AND INNOVATIONS

Today, both consumers and producers place high demands on packaging. The transition to a sustainable packaging system requires innovation and transformation in the packaging sector. If the change is to become a reality, two things are required: money and courage. Decision-makers must dare to leap forward and invest in tomorrow's solutions, not yesterday's.



# THREE WAYS TO PARTICIPATE

## SEE AND BE SEEN.

### EXHIBITION

As before, at the heart of Scanpack is the exhibition and trade fair, a meeting place for sellers, buyers and industry at large. With even sharper content, a visit to Scanpack will be an absolute must for the entire packaging community.

- Business
- Inspiration
- Solutions
- Networking
- Seminars

## CALLING ALL CREATORS.

### PIONEERS

Pioneers is the forum for business development, innovations, new opportunities and matchmaking. It will give the packaging community the opportunity to show its ability to innovate, and its visions for the future – and to meet partners, start-ups, investors, decision-makers, entrepreneurs and customers.

- Innovations
- Research & development
- Start-ups
- New technologies
- New materials
- Seminars
- Matchmaking

## NAVIGATE IN A NEW ERA IN PACKAGING.

### SUMMIT

Packaging's path forward to the right strategy and renewal is through dialogue. To give these questions a proper airing, the Scanpack Summit will serve as the forum to bring researchers and politicians together with the packaging community's decision makers and its customers.

- Future outlook
- Strategies
- Business models
- Keynotes
- Decision makers
- Networking



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**VISITORS COME MAINLY FROM THE  
FOLLOWING AREAS:**

Management, sales, production, automation, construction, R&D, design, purchasing, technical services, IT, transport & logistics, marketing.

**VISITORS ARE INTERESTED IN THE  
FOLLOWING AREAS:**

Packaging materials, machines & equipment, consumer packaging, labels & labelling, design, automation, printing, bioplastics.

**STATISTICS FROM SCANPACK 2018**

- Just over 450 exhibitors from 25 countries
- Approx. 17,000 participants from 55 countries
- More than 6,000 visiting companies
- Net space total (sqm): 17,400
- 100 speakers
- 99% satisfied visitors



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