

# THE PACKAGING EVENT FOR A NEW ERA.

GOTHENBURG  
4-7 OCT. 2022

SCAN  
PACK®

SCANPACK.SE  
#SCANPACK2022

# WELCOME TO NEW SCANPACK



Industry's meeting place for packaging innovation, inspiration and business. Take part in a 4-day live experience. Make contacts, get the latest news and ideas for circular solutions.

Scanpack is northern Europe's leading packaging fair with just over 450 exhibitors, and around 17,000 participants from 55 countries. Scanpack brings together leading brands, wholesalers, retailers and suppliers of the latest innovations in packaging design, materials, technology, equipment, production methods and logistics solutions.

# SCANPACK IS BUILT AROUND THESE TOPICS

Themes and topics for Scanpack 2022 will reflect the rapid advances in technologies currently being implemented in the form of new materials, AI, IoT and robots.



**SUSTAINABILITY AND  
CIRCULAR ECONOMY**



**DIGITIZATION AND  
TECHNOLOGY**



**NEW MATERIALS AND  
SMART PACKAGING**



**TRENDS AND  
MARKETING**



**INNOVATION  
AND R&D**



SCAN  
PACK®

SCANPACK EXHIBITION

**SEE AND  
BE SEEN.**



As before, at the heart of Scanpack is the exhibition and trade fair, a meeting place for sellers, buyers and industry at large. With even sharper content, a visit to Scanpack will be an absolute must for the entire packaging community.

// Business  
// Inspiration  
// Solutions  
// Networking  
// Seminars

➔ [BOOK YOUR STAND HERE!](#)

SCANPACK SUMMIT

# NAVIGATE A NEW ERA IN PACKAGING.



Packaging's path forward to the right strategy and renewal is through dialogue. To give these questions a proper airing, the Scanpack Summit will serve as the forum to bring researchers and politicians together with the packaging community's decision makers and its customers. Scanpack Summit is a one-day conference that is arranged during Scanpack.

- // Future outlook
- // Strategies
- // Business models
- // Keynotes
- // Decision makers
- // Networking

SCANPACK PIONEERS

# CALLING ALL CREATORS.



Scanpack Pioneers is the forum for business development, innovations, new opportunities and matchmaking. It will give the packaging community the opportunity to show its ability to innovate, and its visions for the future – and to meet partners, start-ups, investors, decision-makers, entrepreneurs and customers.

[→ READ MORE ABOUT SCANPACK PIONEERS](#)

- // Innovations
- // Research & development
- // Start-ups
- // New technologies

# SCANPACK IN NUMBERS

**64%**

of the visitors is planning  
a purchase after the fair

**88%**

of the exhibitors are satisfied with  
their participation at Scanapack

**82%**

of the visitors made new  
business contacts

**90%**

of the exhibitors believe that  
the right people visit the fair

## VISITORS COME MAINLY FROM THE FOLLOWING AREAS:

Management, sales, production,  
automation, construction, R&D, design,  
purchasing, technical services, IT,  
transport & logistics, marketing.

## VISITORS ARE INTERESTED IN THE FOLLOWING AREAS:

Packaging materials, machines  
v& equipment, consumer  
packaging, labels & labelling,  
design, automation, printing,  
bioplastics.

## QUICK FACTS:

- Over 450 exhibitors from 25 countries
- Approx. 17,000 participants from 55 countries
- More than 6,000 visiting companies
- Net space total (sqm): 17,400
- 100 speakers

# COMPREHENSIVE AND COLLABORATIVE

Taken together, Scanpack, Pioneers and Summit meet the combined needs of relevant target groups at Northern Europe's largest meeting place for the packaging industry. They offer opportunities for employees at all levels to meet up and share insights, knowledge and ideas.





# CONTACT US



**BUSINESS MANAGER**  
**Anna Lena Friberg**  
+46 31 708 80 68  
annalena.friberg@svenskamassan.se



**SALES MANAGER**  
**Pernilla Sandberg**  
+46 31 708 82 39  
pernilla.sandberg@svenskamassan.se


**DENMARK**  
**Rud Jacobsson**  
+45 70 20 20 06  
rud@korf.dk

**NORWAY , POLAND, ESTONIA, LATVIA & LITHUANIA**  
**Kjell Dehli**  
+47 6492 7109  
kjell@scanexpo.com

**GERMANY, FRANCE AUSTRIA**  
**Annette Denys**  
+33 611 73 75 24, +33 296 95 06 02  
adenys@nordnet.fr

**TURKEY**  
**Baris Salur**  
+90 212 909 98 59  
info@b2b-fairs.com

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