

NEW
SCANPACK
PIONEERS.

CALLING

ALL

CREATORS.

GOTHENBURG
4-7 OCT 2022

SCAN
PACK®

WHAT IS SCANPACK PIONEERS?

**THE NEW VISIONARY ARENA
FOR THE PACKAGING INDUSTRY.**

The pace of change is high within the packaging industry. In order to meet and adapt to the huge macrotrends within sustainability and digitalization we see the need of a visionary future arena where startups can meet investors; innovators can collide their ideas; and where researchers and university students can team up with the leading corporations within the industry. Welcome to Scanpack Pioneers 2022! Together we set the stage to create a catalyst for future development.



WHO SHAPES SCANPACK PIONEERS?

YOUR OPPORTUNITY TO JOIN AND CO-CREATE SOMETHING NEW.

The content and program for Scanpack Pioneers is being set up as you read this. But there's still time for corporations, universities and startups to be co-creators of the arena. If you're interested in holding a keynote or leading a workshop – don't hesitate to get in touch! Just like the future itself, Scanpack Pioneers is something we shape together.

EXHIBITORS – Our exhibitor offer includes a table-top, a backdrop that we produce for you, power outlet and a counter. Price: 19 995 SEK ex VAT.

Contact: Pernilla.Sandberg@svenskamassan.se

EXPO – Show your innovative products at Pioneers in a glass showcase (only available for exhibitors at Scanpack 2022). Price: 9 900 SEK ex VAT.

Contact: Pernilla.Sandberg@svenskamassan.se

STAGE – Share your knowledge and innovation with a seminar at Pioneers.

Send us your [seminar proposal here](#).

STARTUPS – Does your startup have big ideas but limited resources?

Contact: Anna-Lena.Friberg@svenskamassan.se

ACADEMY – R&D, university or student? Welcome to take part!

Contact: Anna-Lena.Friberg@svenskamassan.se

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HOW CAN I TAKE PART IN SCANPACK PIONEERS?
SPEAK, HOST OR TAKE THE STAGE AS
AN EXHIBITOR OR WITH AN EXPO.

At new Scanpack Pioneers we focus on ideas while offering startups and big corporations a chance to take part side by side. Make an impact as a selected exhibitor or gain extra attention and presence through an Expo that leads visitors to your stand. At Pioneers you have the chance to display direction for the future, to position your brand, present cases and to create touchpoints with customers and partners looking for future solutions.

Contact the Scanpack team!

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